



# Innovation in the North Star State

Leverage Minneapolis' central location and Flexential expertise to power your IT operations.



MINNEAPOLIS

Minneapolis stands out as a well-connected, sustainable hub for IT and business innovation. Its central U.S. location ensures low-latency connectivity to both coasts, while Minnesota's business-friendly tax environment and cooler climate provide cost-effective, reliable infrastructure for enterprises to thrive.

## The strategic advantages of Minneapolis

Minneapolis consistently ranks as one of the best U.S. cities for business, with 16 Fortune 500 and 22 Fortune 1000 companies headquartered in the region. Known for its strong renewable energy initiatives, Minnesota generates 52% of its power from zero-carbon sources, surpassing the U.S. average of 39%.

Utility costs in Minneapolis are 41% below the national average, and the state's broadband infrastructure ensures reliable, low-latency connectivity. The business-friendly tax climate, including the Angel Tax Credit, incentivizes growth and innovation, while millions of dollars in exemptions and grants are awarded to local businesses annually.

**3M**

Minneapolis metro area population

**52%**

Zero-carbon energy generation in 2021

**41%**

Utility costs below the national average

**16**

Fortune 500 companies based locally

**25%**

Angel Tax Credit for startup investors

Flexential presence in secondary markets like Minneapolis empowers organizations with cost-effective, reliable, and scalable IT infrastructure, ensuring they stay competitive.

## The importance of secondary data center markets

As digital transformation accelerates, secondary markets are becoming critical hubs for data center development. These regions offer lower energy costs, access to clean energy, and ample resources to support the growing demand for data creation, consumption, and storage.



- **Regulatory compliance:** Certified for HITRUST CSF and PCI DSS, ensuring data security and regulatory alignment
- **Innovative design:** Among the most advanced facilities in the region, supporting high-performance workloads
- **Cost-efficient:** Located in a tier 2 market with access to lower-cost, renewable energy
- **Scalable solutions:** Equipped to meet the evolving needs of businesses across industries

## Connect to a superior national platform

At Flexential, we understand that choosing the right data center location is about more than just geography—it's about finding the right partner who can support your growth.

Reliable, low-latency networks and interconnections are becoming even more critical to Minneapolis as organizations increasingly use multiple clouds, distributed and edge workload placements, and more heavily rely on digital engagement within their ecosystems. The Minneapolis-Chaska data center is the region's most advanced multi-tenant facility, designed to be concurrently maintainable and fault tolerant and support high-density deployments with power capabilities of 80kW+ per cabinet and advanced liquid cooling.

Our highly connected platform integrates our private 100 Gbps network backbone and diverse connectivity options to create a connectivity hub. Connect reliably and securely to data centers, the Internet, leading cloud service providers, and a rich ecosystem of carriers, all while optimizing end-user performance and reducing single points of failure on the network. Additionally, our unified fabric offers on-demand provisioning of connectivity services through a single port.

## Tailored colocation solutions in Minneapolis

The Flexential Chaska data center, located just outside Minneapolis, is one of the most innovative in the region. It is certified for compliance with several industry and regulatory standards, including HITRUST CSF and PCI DSS.

- Improved reliability on **public cloud connections**
- Connections to a superior network of **40+ data centers across the U.S.**
- A **strategic partner** for improving response times
- Security and technical **staff on-site 24/7**
- Redundant, automatically rerouted connections ranging from **10 Mbps to 40 Gbps**
- **100 Gbps network backbone**, scalable to 400 Gbps

Plus, **Flexential Professional Services** will partner with organizations' internal IT departments to solve complex challenges including migration, security and risk management, assessment and audits, performance and network architecture support and remote hands.



# Take a tour of a Flexential Minneapolis data center today.

Minneapolis – Chaska