

Portland is more than just a city—it's a thriving nexus for innovation and growth. Positioned at the crossroads of the Pacific Northwest, Portland combines unmatched connectivity, sustainable energy, and a dynamic business environment, making it a prime destination for IT and data center operations.

### Portland's strategic advantages

Portland is known for being one of the most environmentally friendly cities in the U.S. and is consistently ranked among the top places for business. The city, along with Hillsboro, offers tax incentives and credits to support business growth and attract investment.

With its prime location, Portland fosters strong business ties, especially with the Asia-Pacific region. Data centers in Hillsboro benefit from redundant power grids and Portland General Electric's Clean Wind program, ensuring renewable energy for dynamic IT needs.

Portland's diverse workforce and low natural disaster risk make it an ideal location for global companies like Nike and Intel.

2.27M

Portland metro area population

8th

GDP growth among U.S. metros

**ZERO** 

Sales tax in Portland

150

Fortune 150 companies in the area

LOW

Risk of natural disasters

"The NCP and Hawaiki subsea cables have been a major catalyst for Hillsboro's economic and internet infrastructure growth, providing low-latency, high-capacity connectivity to Australia and Asia, enabling faster access for content hosted in local data centers."



# The NAP of the Northwest and Flexential Impact

Flexential is the NAP of the Northwest in Hillsboro and connects Portland to Australia, Asia, and beyond through the New Cross Pacific and Hawaiki subsea cables. This high-capacity, low-latency connection enables rapid global data exchange, making it an essential asset for regional businesses.



- Global connectivity: Direct access to Asia and Australia
- · Scalable infrastructure: Five Flexential data centers
- · Reliability: Disaster recovery and continuity plans

#### Connect to a superior national platform

At Flexential, we understand that choosing the right data center location is about more than just geography—it's about finding the right partner who can support your growth.

Reliable, low-latency networks and interconnections are increasingly critical to the Northwest to support multi-cloud deployments, distributed and edge workloads, and a growing reliance on digital engagements. With five data centers in the Portland-Hillsboro area, Flexential can support high-density IT environments with added security, compliance, and data protection.

Our 1,182,000+ square-foot data center footprint empowers growth with 113+ MW critical load UPS capacity and 100% SLA. Our highly connected platform integrates our private 100 Gbps network backbone and diverse connectivity options to create a connectivity hub. Connect reliably and securely to data centers, the Internet, leading cloud service providers, and a rich ecosystem of carriers, all while optimizing end-user performance and reducing single points of failure on the network. Additionally, our unified fabric offers ondemand provisioning of connectivity services through a single port.

#### Tailored colocation solutions in Portland

Located in Hillsboro, a Portland, Oregon, suburb, the five Flexential data centers offer enterprises scalable, secure and compliant hybrid IT solutions for business-critical workloads, backed by multi-faceted recovery plans to ensure continuous operations.

- Improved reliability on public cloud connections
- Connections to a superior network of 40+ data centers across the U.S.
- A strategic partner for improving response times
- Security and technical staff on-site 24/7
- Redundant, automatically rerouted connections ranging from 10 Mbps to 40 Gbps
- 100 Gbps network backbone, scalable to 400 Gbps

Plus, **Flexential Professional Services** will partner with organizations' internal IT departments to solve complex challenges including migration, security and risk management, assessment and audits, performance and network architecture support and remote hands.



## Take a tour of a Flexential Portland data center today.

Hillsboro 1 · Hillsboro 2 · Hillsboro 3 · Hillsboro 4 · Hillsboro 5