

# Scaling new IT heights in the City of Saints

Empower your business with Salt Lake City's strategic location and Flexential expertise.

Salt Lake City is a rapidly growing hub for technology and innovation, strategically positioned to connect businesses across the Western U.S. With low energy costs, minimal natural disaster risks, and a thriving tech ecosystem, it offers the ideal environment for scalable, reliable IT operations.

#### Salt Lake City's strategic advantages

16%

**Energy costs below** 

U.S. average

Salt Lake City stands out as a premier location for IT innovation, supported by low energy costs, a pro-business tax climate, and a growing reputation as a technology hub. As one of the safest cities in the U.S. for natural disasters, it provides businesses with operational stability.

With significant infrastructure investments and an expanding employment base, Salt Lake City offers a highly educated workforce, and energy costs 16% below the national average. Utah's inclusion in the top three Best States for Business further enhances its appeal for enterprises seeking cost-effective solutions.

The five Flexential Salt Lake City data centers provide scalable hybrid IT solutions backed by renewable energy programs and a 100 Gbps private network backbone.

<u>1.3M</u>

Metro population Top 3

Best States for Business (Forbes) 5

Flexential data centers

\$60M

Invested since 2018



"Flexential infrastructure has given us the reliability and scalability we need to serve our growing member base while ensuring 24/7 availability for critical financial services." -Chad Greer, Chief Technology Officer, Mountain America Credit Union



## SALT LAKE CITY

#### Customer Success: Mountain America Credit Union

Mountain America Credit Union partnered with Flexential to modernize its IT infrastructure and deliver uninterrupted financial services to its members. Leveraging one of 5 Flexential data centers in the market, it achieved robust disaster recovery, scalable infrastructure, enhanced security, 24/7 monitoring, and regulatory compliance.



- Reliable: 100% SLA-backed for continuous availability
- Enhanced security: Advanced monitoring protects data
- Disaster recovery: Geo-diverse DRaaS ensures resiliency

#### Connect to a superior national platform

At Flexential, we understand that choosing the right data center location is about more than just geography—it's about finding the right partner who can support your growth.

Reliable, low-latency networks and interconnections are becoming even more critical to Salt Lake City as organizations increasingly use multiple clouds, distributed and edge workload placements, and more heavily rely on digital engagement within their ecosystems. With five data centers in the Salt Lake City metro area, Flexential is your strategic partner, offering cost-effective colocation in a market with energy costs below the national average and one of the lowest corporate tax rates in the nation.

Our highly connected platform integrates our private 100 Gbps network backbone and diverse connectivity options to create a connectivity hub. Connect reliably and securely to data centers, the Internet, leading cloud service providers, and a rich ecosystem of carriers, all while optimizing end-user performance and reducing single points of failure on the network. Additionally, our unified fabric offers on-demand provisioning of connectivity services through a single port.

#### Tailored colocation solutions in Salt Lake City

Located in Salt Lake City, the five Flexential data centers offer enterprises scalable, secure and compliant hybrid IT solutions for business-critical workloads, backed by multi-faceted recovery plans to ensure continuous operations.

- Improved reliability on public cloud connections
- Connections to a superior network of 40+ data centers across the U.S.
- A strategic partner for improving response times
- Security and technical staff on-site 24/7
- Redundant, automatically rerouted connections ranging from 10 Mbps to 40 Gbps
- 100 Gbps network backbone, scalable to 400 Gbps

Plus, **Flexential Professional Services** will partner with organizations' internal IT departments to solve complex challenges including migration, security and risk management, assessment and audits, performance and network architecture support and remote hands.

### Take a tour of a Flexential Salt Lake City data center today.

Downtown • Fair Park • Lindon • Millcreek • South Valley