



# AI Strategy Workshop

Creating the AI future state your organization needs

## Overview

AI adoption is accelerating, but many organizations are unprepared to govern, secure, and support its use. IT, security, and compliance leaders are often caught off guard by the speed of AI's proliferation within the business through ad hoc department-level adoption of new tools, and new AI features embedded in existing tools.

Without a documented AI strategy and AI governance, organizations risk exposing sensitive data, violating compliance requirements, and falling behind competitors who adopt AI responsibly, safely, and at scale. A lack of clear AI policies, review processes, and guidance leaves IT, security, and GRC teams reacting to risks rather than proactively enabling safe AI usage. These challenges often stem from a lack of good data management and an insufficient understanding of AI-related risks, technical requirements, data privacy, and compliance issues.

The Flexential AI Strategy Workshop addresses these challenges by providing a focused, collaborative engagement to bring clarity, alignment, and direction to your organization's AI journey. This service aligns AI initiatives with business objectives, reduces risks, and enhances data management and compliance. The workshop helps you define what's needed across architecture, infrastructure, data privacy, cybersecurity, governance, and policy frameworks. You'll leave with a clear AI strategy and an actionable transformation roadmap.

## Problems we solve

Many organizations are already experiencing uncontrolled adoption of AI tools without IT oversight, security frameworks, or privacy protections. The Flexential AI Strategy Workshop helps organizations gain control of these challenges before the risks become systemic:

- Growing adoption of AI features and tools without privacy or security governance
- Lack of understanding of how to enable secure and safe business use of AI



“The foundation of an AI strategy is about vision, drivers and risks, focused on the essence of what an organization wants to achieve with AI, fully aligned with its business strategy.”

**Gartner Inc.**

*The Pillars of a Successful Artificial Intelligence Strategy, 23 April 2024.*

- IT and security teams are unsure of what to prioritize for safe AI enablement
- IT, security, and GRC teams are unclear about AI-related responsibilities
- Missing policies and ethical guidelines governing safe AI use
- Lack of a process to review or approve new AI technologies
- Absence of defined strategies for data management, quality, bias, and integrity
- No roadmap to safely enable and support AI across the organization

## Key benefits

The Flexential AI Strategy Workshop delivers structure, alignment, and momentum. Our team helps you map a path upward that fits your organization's maturity and risk tolerance, while enabling innovation. You'll have clarity on where you stand, what's missing, and what must happen to protect your data, intellectual property, and organizational competitiveness, while enabling your business to succeed.

- **A clear AI strategy:** A defined and achievable AI future state
- **Aligned vision:** Consensus between IT, security, GRC, and business stakeholders
- **AI enablement roadmap:** A prioritized, actionable plan aligned to organizational needs
- **Risk reduction:** Identification of, and mitigation measures for AI-related risks
- **Enhanced data management:** Improved data quality, integrity, and bias management
- **Security, privacy, and compliance:** Strengthened AI policies and ethical guidelines

## How it works

Our experts work directly with your IT, security, and risk teams to identify your organization's AI goals, assess your current state, create a detailed roadmap for achieving your desired future state, identify key gaps, and build a tailored roadmap for safe and responsible AI enablement. The workshop discussions uncover blind spots, align teams, and build consensus. Our team of experienced IT professionals can enable your organization to deliver AI innovation while protecting what matters most and laying the groundwork for advancing AI maturity.

## Outcomes we deliver

Customers receive a comprehensive, actionable AI transformation roadmap to a future state that aligns desired business outcomes and organizational priorities with AI technology. The highly tailored roadmap includes specifics for reducing risk, increasing compliance, and improving data management. This service equips your organization to enable the business with responsible AI adoption.

“Successful value creation with AI requires more than technology. A lack of the right investments in data, change management, AI literacy, risk mitigation, trust, and governance represents a significant obstacle to AI success and value realization.”

**Gartner Inc.**

*The Pillars of a Successful Artificial Intelligence Strategy, 23 April 2024.*