



# Discover Atlanta: A growing data center market

Reliable, low-latency networks and interconnections are vital to Atlanta as organizations embrace multi-cloud strategies, edge workloads, and digital engagement with their ecosystems—all supported by Flexential expertise.



Atlanta has emerged as a hub for technology and innovation, fueled by advancements in sectors like finance, mobility, healthcare IT, and logistics. With a 28.6% inventory increase in recent years, the largest among U.S. markets, Atlanta is on track to outpace other major cities as demand from tech giants continues to rise.

## Atlanta’s strategic advantages

Atlanta is a growing hub for technology and innovation, supported by affordable power, robust fiber infrastructure, and a low risk of natural disasters. The city’s business-friendly environment, including a state sale and use tax exemption for data center equipment, has positioned it as a competitive data center market with significant growth potential.

Flexential has been a trusted partner in Atlanta for over 20 years, operating four interconnected data centers across distinct business regions. Powered by a private 100Gbps network backbone, Flexential supports businesses in Atlanta and beyond with the reliable infrastructure needed to deliver exceptional performance to end users.

**6.3M**

Metro Atlanta population

**233%**

Planned solar power increase by 2025

**1GW+**

New planned energy capacity

**9 years**

Georgia ranked as the top state for business

**31**

Fortune 500/1000 companies with HQ in Atlanta



*“We fully replicated the data center using Flexential DRaaS within five weeks of the initial call, which, believe me, was a phenomenal accomplishment. Our performance with Flexential DRaaS was equal to or even better than our previous production performance.”*

—Rick Blanchard, VP of Technology (retired), [Quantix](#) (previously A&R Logistics)

## Customer Success: Quantix

When [Quantix](#) faced catastrophic power problems at one of its data centers, the company turned to Flexential to ensure uninterrupted service for its customers. Flexential provided a hybrid IT solution encompassing cloud, colocation, and disaster recovery, enabling Quantix to maintain unrelenting availability and support its rapid growth.



**Quantix**

- **Disaster recovery resilience:** Flexential replicated 14 terabytes of Quantix data to its disaster-recovery-as-a-service (DRaaS) infrastructure, ensuring high availability across its operations.
- **Rapid implementation:** The Flexential team accelerated the deployment of Quantix’s production and disaster recovery infrastructure, offering hands-on support, including transporting and setting up critical server hardware over a single weekend.
- **Customer success:** Flexential rebuilt Quantix’s production environment in its Louisville colocation facility and established disaster recovery infrastructure in Atlanta within six months, which enabled Quantix to achieve reliable IT operations while meeting the demands of its 750 drivers nationwide.

## Connect to a superior national platform

At Flexential, we understand that choosing the right data center location is about more than just geography—it’s about finding the right partner who can support your growth.

Reliable, low-latency networks and interconnections are becoming even more critical to Atlanta as organizations increasingly use multiple clouds, distributed and edge workloads, and more heavily rely on digital engagement with their ecosystems.

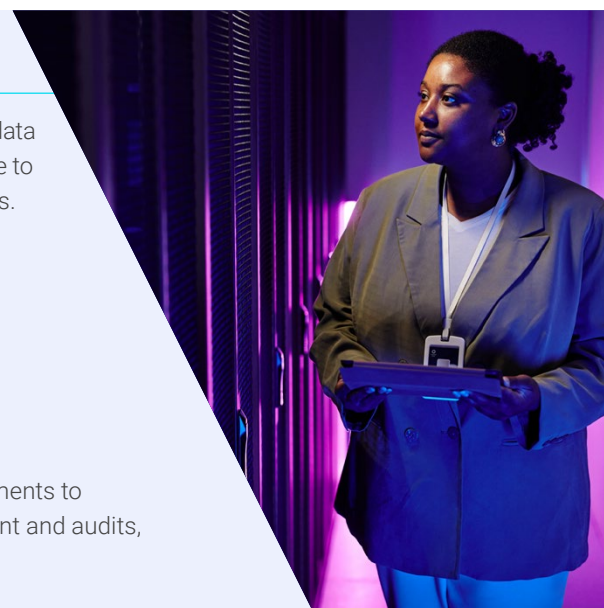
Our highly connected platform integrates our private 100 Gbps network backbone and diverse connectivity options to create a connectivity hub. Connect reliably and securely to data centers, the Internet, leading cloud service providers, and a rich ecosystem of carriers, all while optimizing end-user performance and reducing single points of failure on the network. Additionally, our unified fabric offers on-demand provisioning of connectivity services through a single port.

## Tailored colocation solutions in Atlanta

With a presence in Atlanta for more than 20 years, Flexential combines its interconnected data centers (across three distinct business regions) with its private 100Gbps network backbone to help organizations in Atlanta and across the US deliver an unrivaled experience to end users.

- Improved reliability on **public cloud connections**
- Connections to a superior network of **40+ data centers across the U.S.**
- A **strategic partner** for improving response times
- Security and technical **staff on-site 24/7**
- Redundant, automatically rerouted connections ranging from **10 Mbps to 40 Gbps**
- **100 Gbps network backbone**, scalable to 400 Gbps

Plus, **Flexential Professional Services** will partner with organizations’ internal IT departments to solve complex challenges including migration, security and risk management, assessment and audits, performance and network architecture support and remote hands.



# Take a tour of a Flexential Atlanta data center today.

Alpharetta • Douglasville 1 • Douglasville 2 • Norcross