



# Connectivity at its core

Unlock reliable IT solutions with  
Louisville's strategic location and  
Flexential trusted expertise.



Louisville's strategic location at the center of the eastern U.S. makes it a prime destination for IT innovation. With strong connectivity, low operating costs, and Flexential reliable infrastructure, businesses can optimize performance and scale seamlessly in this thriving regional hub.

## Louisville's strategic advantages

Louisville is a thriving hub for IT innovation, offering strong connectivity, low costs, and business-friendly incentives. Centrally located within a day's drive of two-thirds of the U.S. population, it's a strategic choice for low-latency performance.

Kentucky's progressive tax incentives, recent reforms lowering the corporate tax rate to 6%, and local advocacy from groups like Greater Louisville Inc. create a pro-growth ecosystem.

The Flexential two Louisville data centers provide secure, scalable colocation and hybrid IT solutions backed by a 100 Gbps private network backbone. These facilities meet stringent compliance standards, ensuring reliable performance for critical workloads.

**324K**

Louisville area  
population

**20%**

Labor costs below  
the U.S. average

**100%**

Goal for clean  
energy by 2040

**\$22.8B**

Investments in the  
city since 2014

**60%**

of the U.S. population  
within 600 miles



"Flexential colocation services allow us to dedicate more time, attention, and resources to strengthening our banking services, rather than managing a data center."

—**Chip Clements**, Executive Vice President, IT & Technology, [Forcht Bank](#)

## Customer Success: Forcht Bank

[Forcht Bank](#) partnered with Flexential to enhance its IT operations and deliver superior banking services. By leveraging the Flexential Louisville East data center, the bank gained a secure, reliable environment that meets strict compliance standards and seamlessly supports its customers.



- **Enhanced security:** 24/7 monitoring with advanced access controls
- **Reliable uptime:** 100% SLA-backed redundancy ensures system availability
- **Streamlined operations:** Frees IT resources for customer services
- **Regulatory compliance:** PCI DSS and SOC-compliant infrastructure

## Connect to a superior national platform

At Flexential, we understand that choosing the right data center location is about more than just geography—it's about finding the right partner who can support your growth.

Reliable, low-latency networks and interconnections are becoming even more critical to Kentucky as organizations increasingly use multiple clouds, distributed and edge workload placements, and more heavily rely on digital engagement within their ecosystems. Within a day's drive of two-thirds of the U.S. population and offering low electricity costs, Kentucky is a cost-effective location to meet your needs for secure colocation, cloud, and HIPAA/PCI-compliant hybrid IT services.

Our highly connected platform integrates our private 100 Gbps network backbone and diverse connectivity options to create a connectivity hub. Connect reliably and securely to data centers, the Internet, leading cloud service providers, and a rich ecosystem of carriers. Enjoy enhanced end-user performance while minimizing single points of failure in the network. Additionally, our unified fabric offers on-demand provisioning of connectivity services through a single port.

## Tailored colocation solutions in Louisville

With two data centers in Louisville, Flexential is your strategic partner, offering cost-effective colocation with HIPAA- and PCI-compliant hybrid services in your own backyard.

- Improved reliability on **public cloud connections**
- Connections to a superior network of **40+ data centers across the U.S.**
- A **strategic partner** for improving response times
- Security and technical **staff on-site 24/7**
- Redundant, automatically rerouted connections ranging from **10 Mbps to 40 Gbps**
- **100 Gbps network backbone**, scalable to 400 Gbps

Plus, **Flexential Professional Services** will partner with organizations' internal IT departments to solve complex challenges including migration, security and risk management, assessment and audits, performance and network architecture support and remote hands.



# Take a tour of a Flexential Louisville data center today.

Louisville – Downtown • Louisville – East